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Date: January 14, 2011

Signature:

*Peter Elyiw* (Reg. No. 58,893)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re U.S. Patent Application of:	)	Group Art Unit: 2445
Tim Neil	)	Examiner: Joshua Joo
Serial No.: 10/537,621	)	Confirmation No. 8383
Filed: June 3, 2005	)	Attorney Docket: 93422-48
For: FACILITATING MOBILE DEVICE	)	
AWARENESS OF THE AVAILABILITY	)	
OF NEW OR UPDATED SERVER-SIDE	)	
APPLICATIONS	)	

The Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
U.S.A.

Dear Commissioner:

**PTO Customer No. 90525**

**RESPONSE TO NON-FINAL OFFICE ACTION**

In response to the Non-Final Office Action mailed October 14, 2010, in the above-noted application, please amend this application as follows, without prejudice or disclaimer:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.